

Graphic Design for the Non-Designer

Resources

Templates:

www.stocktemplates.com (print collateral templates)

Crystalgraphics.com (paid templates)

Brainybetty.com (free templates from Crystal Graphics)

Templatewise.com (Free PowerPoint Templates)

Poweredtemplates.com

Photography:

Istockphoto (istockphoto.com)

Dreamstime (dreamstime.com)

Jupiter Images (jupiterimages.com/en)

Media Bakery (mediabakery.com)

Books:

Design to Sell

Roger C. Parker, ISBN: 978-0-7356-2260-9

The Non-Designers Design Book

Robin Williams, ISBN: 0-321-19385-7

The Copy Workshop

Bruce Bendinger ISBN: #1-887229-12-4

Hey Whipple, Squeeze This: A Guide to Creating Great Ads

Luke Sullivan ISBN: #0-471-28139-5

Hypnotic Writing

Joe Vitale ISBN: #0-470-00979-9

General Information:

Dynamicgraphics.com

Adsoftheworld.com

AdCracker.com