

Things to Avoid

- Oh ... "By the way"
- Expecting announcements to bring in volunteers
- Going it Alone
- Assuming "No" means never
- Filling slots for the sake of filled slots
- Being people-driven rather than position driven
- Recruiting for a lifetime
- Giving the position the wrong title

Questions to Ask

- How did you get recruited?
- What type of person are you looking for?
- What would prevent anyone from being recruited?
- How can I target specific people?

The *ABC's* of Volunteer Recruitment: Creating a Strategy and Thinking Ahead

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B -

C -

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